

Clare Buckley



EDUCATION

Loyola University Maryland
Baltimore, MD



Bachelor of Arts: Business Administration/Marketing



Cumulative GPA: 3.6



Anticipated: May 2027



TECHNICAL SKILLS

Language skills: Fluent in Spanish
(writing, reading and speaking)



Canva and Adobe Creative Suite



Managing Social Media Platforms



WORK EXPERIENCE

JULY 2024 ▶ ABA Partners

Sales/Marketing Internship

- Engaged in direct marketing, B2B, and below-the-line marketing to find new clients for Florida Blue/Blue Cross Blue Shield Insurance.
- Collaborated with team members for English-to-Spanish interpretation
- Created comfortable working relationships with clients

2021-2023 ▶ Patch Barracks Commissary (DECA)

Bagger

- Provided customer service in a fast-paced environment
- Fostered teamwork among baggers to deliver a positive experience
- Created a comfortable atmosphere through conversation

CAMPUS INVOLVEMENT

2024-PRESENT ▶ ALAS (Association of Latinx American Students)

Public Relations Officer

- Develop and implement a comprehensive digital marketing strategy that aligns with the organization's goals
- Manage and maintain all social media platforms, including content creation, scheduling, and engagement to communicate ALAS's mission and activities
- Create engaging and brand-aligned content: graphics and videos to enhance the organization's visibility and engagement on campus
- Promote Hispanic culture across campus through events and educational activities

CONTACT ME

cabuckley@loyola.edu

clare.buckley812@gmail.com

www.linkedin.com/in/clare-buckley-9588332a8

+1 443-912-2209



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CONTACT

BALTIMORE, MD / MIAMI, FL

+1 443-912-2209

CABUCKLEY@LOYOLA.EDU

CLARE.BUCKLEY812@GMAIL.COM

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