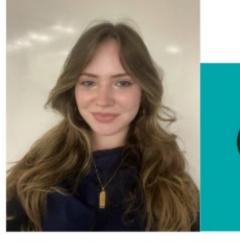
# Clare Buckley





### EDUCATION

Loyola University Maryland Baltimore, MD

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Bachelor of Arts: Business Administration/Marketing



Cumulative GPA: 3.6



Anticipated: May 2027



### TECHNICAL SKILLS

Language skills: Fluent in Spanish (writing, reading and speaking)

• • • • • • •

Canva and Adobe Creative Suite



Managing Social Media Platforms



### CONTACT ME

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+1 443-912-2209

### WORK EXPERIENCE

JULY 2024

ABA Partners

### Sales/Marketing Internship

- -Engaged in direct marketing, B2B, and below-the-line marketing to find new clients for Florida Blue/Blue Cross Blue Shield Insurance.
- Collaborated with team members for English-to-Spanish interpretation
- Created comfortable working relationships with clients

2021-2023

► Patch Barracks Commissary (DECA)

### Bagger

- -Provided customer service in a fast-paced environment
- Fostered teamwork among baggers to deliver a positive experience
- Created a comfortable atmosphere through conversation

### CAMPUS INVOLVEMENT

2024-PRESENT

ALAS (Association of Latinx American Students)

### Public Relations Officer

- -Develop and implement a comprehensive digital marketing strategy that aligns with the organization's goals
- Manage and maintain all social media platforms, including content creation, scheduling, and engagement to communicate ALAS's mission and activities
- -Create engaging and brand-aligned content: graphics and videos to enhance the organization's visibility and engagement on campus
- -Promote Hispanic culture across campus through events and educational activities



### CONTACT

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### SKILLS:

- -LANGUAGE SKILLS: FLUENT IN SPANISH (WRITING, READING AND SPEAKING)
- -CANVA AND ADOBE CREATIVE SUITE
- -MANAGING SOCIAL MEDIA PLATFORMS



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